**OCP – Some sources for finding online campaigns to analyse in Summative report**

* Global Social Media Awards - https://globalsocialmediaawards.com/2021-shortlist/
* IPA (Institute of Practitioners in Advertising) Effectiveness awards (every two years – last in 2020) - <https://ipa.co.uk/news/ipa-effectiveness-awards-2020-winners>
* The American Advertising Awards: <https://tcaclient.com/>
* The Drum Digital Advertising AwardsL <https://archive.digitaladvertisingawards.com/the-drum-digital-advertising-awards-europe/the-drum-digital-advertising-awards-2020#102550>
* Campaign Big Awards: <https://www.campaignbigawards.com/results-2020>